

## Use Meteor Ignite to encourage and reward visitors for sharing your content online.

Meteor Ignite provides advertisers and publishers with tools and widgets to accelerate content sharing. Basic optimization features are provided at no additional charge and enable visitors to share content quickly and easily through email and IM as well as through social media sites like Digg, Delicious, and Facebook.

Ignite also provides a powerful set of premium promotion and content sharing features to advertisers who want to add even more momentum to the word-of-mouth surrounding their campaigns.

SHARE THIS PAGE WITH THE METEOR IGNITE SHARING TOOL:



Using data from Meteor Tracker, Ignite allows visitors to your site to see exactly how many people they've shared your content with. Add a simple reward (i.e., *Share this page with 5 friends to unlock an exclusive song*), and Meteor Ignite provides an easy way to incentivize sharing.



### Key Features

- **Make sharing easy and fun.** With Meteor Ignite, visitors can share your content anywhere on the web with the click of the mouse.
- **Empower your core fan base to do your marketing for you.** With Ignite, followers of your brand are directly rewarded for sharing your brand and content online.
- **Double your earned media.** With your fans and visitors excited to share your content, your sources of earned media (as reported by Meteor Tracker) will quickly grow.